

**WILSON**  
TRUCK LINES

**75**  
*Years*

1937-2012  
1937-2012

***We Never Say No!***



**wilsontrucklines.com**

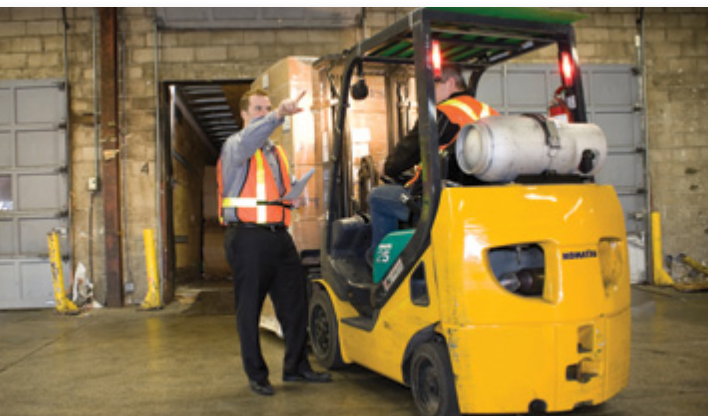
## The Outsource Advantage™

Why do companies outsource? The answer typically is to concentrate on core competencies, focus on what you do best and engage others in what they do best.

What's involved? Research, proper assessments and ultimately making decisions that are good for your business. Our experience has proven that we can increase service levels, reduce costs and better manage human resources relative to your private fleet and distribution requirements.

### Key benefits include:

- The agility to immediately scale up or down to fluctuations in activity
- Free up assets to employ in other areas of your business and treat your private fleet expense as a variable cost that is tied to activity
- Realize service enhancements by enlisting transportation professionals with 75 years of experience distributing products like yours
- Reduce responsibilities associated with recruiting, training and retaining driver personnel, warehouse and fleet maintenance staffing
- We deal with today's issues, relative to driver shortages and union negotiations
- Scheduled communication and reporting enhances your supply chain control through our proven check and balance system
- The ability to turn over existing equipment leases and personnel for us to manage
- Flexible solution relative to branding your fleet with your colours, ours or none at all



## Dedicated Fleets

At Wilson's, we understand the supply chain process and the ever growing need to adapt to the customer's expectations. Great cost controls and efficiencies are essential and working "smarter" with greater productivity will reduce the overall carbon footprint of your business.

If you are considering outsourcing your fleet requirements, consider Wilson's Truck Lines as a better way to get your product to market!

### Dedicated Fleets Improve Efficiencies

With a transportation history that dates back to 1937, we have the expertise to manage your private fleet requirements:

- Freeing up your company assets and personnel
- Having the flexibility of reduced or additional vehicles and drivers to match your distribution volumes
- Maintaining your visibility with equipment decaled to your specifications



## The Details Matter

When you are servicing every part of Ontario, with 200 drivers, on appointment schedules, you need the processes and procedures in place to run a safe and effective operation.

Our driving force is made up of company drivers, owner operators and agency drivers. All three are needed to give the flexibility and capacity to expand or contract quickly to meet our customers' demands.

To ensure that safe practices are maintained across all driver platforms we have the following procedures in place:

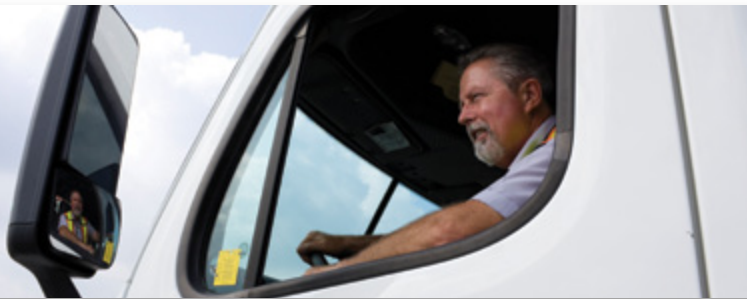
- Speed monitoring using speed gauge technology (through people net)
- Cash incentive for clean CVIR inspections
- Annual safe driving awards
- Emergency break down network



## Real time communication and visibility is key

Wilson's has invested the time and energy required to have the technology to support these initiatives. These include:

- GPS tracking and electronic dispatching
- Real time load monitoring
- In truck text messaging
- ELOG - electronic driver logs







## We Never Say No!

We thrive on creating solutions the other guy didn't come up with. It makes our job, serving you, a challenge and coming up with the answers, rewarding.

Need lumpers to unload that influx of seasonal goods? Containers to stuff or destuff? Handle returns? Setup a distribution centre from the ground up? No task is too large or too small... We Never Say No!



Marc Mousseau - President

### Toronto

Tel: 416-621-9020 • Toll: 800-268-2662 • Fax: 416-621-0784

### Ottawa

Tel: 613-747-9035 • Toll: 877-747-9035 • Fax: 613-747-3114

[sales@wilsonstrucklines.com](mailto:sales@wilsonstrucklines.com)